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## **FOR IMMEDIATE RELEASE**

### **HOME STYLING STUDIO NAMED KINGSPORT'S NEXT POP-UP SHOP**

**KINGSPORT, TN (September 25, 2020)** – The Fort Henry Mall announced today the results of its search for Kingsport's Next Great Pop-Up Shop and named Home Styling Studio as the winner to receive a six-week pop-up shop in the Mall this holiday season.

"This is our second year hosting the pop-up contest and it's always exciting to see all of the different ideas for the space. We received so many great applications from businesses and entrepreneurs here in the Kingsport area making it very difficult to choose just one winner! We are thrilled to work with Home Styling Studio and were inspired by their passion and vision for their growing business. We can't wait for the community to visit their shop in the Mall and support this wonderful local business this holiday season." said Coles Doyle, Marketing Director for Hull Property Group.

Home Styling Studio is a home furnishing service and boutique that offers décor, modern furniture, wall art, accessories, and floral décor. They also offer personal home stylist services to help customers select and place items for their home.

"I am over the moon about this opportunity to create a unique and beautiful shopping experience for my customer and clients. As a Personal Home Stylist, I create spaces that reflect my clients' personalities and compliment their lifestyle. My vision for Home Styling Studio has always been to create a visual shopping experience that allows customers to shop my home decor in a "home setting" rather than off a shelf. This provides my customers with a vision they can replicate in their own home. I cannot wait to see this vision come to life and to share it with all those who desire to make their home beautiful. Thank you so much for this amazing opportunity!", said Christy McGriff, owner of Home Styling Studio.

The search for Kingsport's Next Great Pop-Up is a partnership with the American Dream Project, an initiative that connects entrepreneurs with brick and mortar spaces. Home Styling Studio was awarded a retail space in the Mall and a cash prize to be used for the design and build-out of their dream space. The shop will open in October and remain open throughout the holiday season. To learn more about Home Styling Studio visit <https://homestylingstudio.com/>.

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### **About the American Dream Project**

The American Dream Project connects entrepreneurs with brick and mortar spaces by working with property owners to facilitate the vision of new and expanding American businesses. Run by Hull Property Group, a retail real estate company, the project finds prime retail and restaurant spaces across America to help make the dream of operating your own store a reality. For a full list of projects and more information visit [www.dreambighere.com](http://www.dreambighere.com).