

# Home Action Plan Seller's Checklist

Profitable Home Seller's HUB

Target Listing Date: \_\_\_\_\_

## STEP # 1 - Get a "MOVE" Mindset

Target Completion Date: \_\_\_\_\_

- Input Completion Dates for ALL Steps
- Watch ALL Mindset Videos
- Schedule 30 Min Virtual Consult with Staging Expert (Consult Date: \_\_\_\_\_)  
*CLICK Book Your Virtual Consult inside HUB*

## STEP # 2 - Cleaning & Maintenance

Target Completion Date: \_\_\_\_\_

- Watch ALL Cleaning & Maintenance Videos
- Make a list of ALL Maintenance Issues to be Addressed & Deadlines
- Schedule Professional Cleaner 1 week prior to List Date
- OR
- Deep Clean Each Room as you go through Step #3.
- Schedule or Clean Exterior of Home

## STEP # 3 - Declutter & Depersonalize

Target Completion Date: \_\_\_\_\_

- Watch ALL Declutter & Depersonalize Videos
- Tackle One Room at a Time
  - Bathrooms
  - Closets
  - Bedrooms
  - Kitchen
  - Living Room
- Other Rooms:
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_

## STEP # 4 - Flow & Function

Target Completion Date: \_\_\_\_\_

- Watch ALL Flow & Function Videos
- Make List of What to Store
- Determine Best Storage Option
- Remove All Furniture to Store
- Arrange Existing Furniture
- Virtual Consult Complete

## STEP # 5 - Style to Sell

Target Completion Date: \_\_\_\_\_

- Place Existing Accessories
- Make Shopping List for Each Room
- Shopping Complete
- New Accessories Placed
- Take Photos
- Submit Photos for Feedback
- Make Final Adjustments

## Notes :

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